

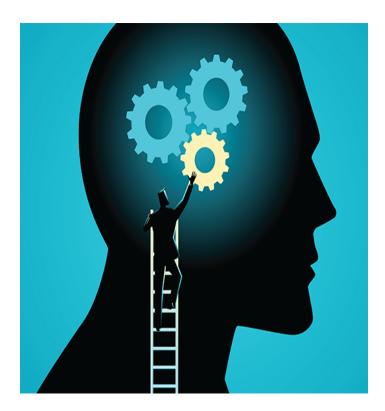
#### Entrepreneurship Cell Indian Institute of Technology Bhubaneswar Argul, Khordha – 752 050, Odisha, INDIA

# You are cordially invited to A One-day Seminar

on

### **HOW TO START AN ENTERPRISE?**

(05th February 2022; 0930 Hrs. to 1650 Hrs)



"Being an entrepreneur is a mindset. You have to see things as opportunities all the time"

- Soledad O'Brien

For Reegistration Click Here

AGENDA	TIME
INAUGURAL SESSION	0930 – 1000 HRS
<ul> <li>Commencement of Event</li> </ul>	0930 – 0935 HRS
<ul> <li>Welcome Address by Chairman, E-Summit'22</li> </ul>	0935 – 0940 HRS
o Address by Professor in Charge, Entrepreneurship Cell	0940 – 0945 HRS
o Inaugural Address by	
Prof. (Dr.) RV Raja Kumar	0945 – 1000 HRS
CHIEF GUEST	
Director, IIT Bhubaneswar	
	1000 1000 HDC
Commencement of Seminar	1000 – 1600 HRS
o Session 1	1000 – 1100 HRS
o Session 2	1100 – 1200 HRS
<ul> <li>Special Address by the Guest of Honor</li> </ul>	1200 1200 1100
Shri B. B. Swain, I.A.S.	1200 – 1300 HRS
Secretary, Ministry of Micro, Small and Medium Enterprises	
(MSMEs), Government of India	
o Session 3	1400 – 1500 HRS
o Session 4	1500 – 1600 HRS
VALEDICTORY SESSION	1600 – 1645 HRS
○ Valedictory Address by	1000 – 1043 1113
Shri Anurag Jain, I.A.S.	
CHIEF GUEST	
Secretary, Department of Promotion of Industry & Internal Trade	
Ministry of Commerce and Industry, Government of India	
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VOTE OF THANKS	1645 – 1650 HRS
o Chairman of E-Summit'22	

#### LIST OF SPEAKERS

Time	Name of the Speakers	Title of the Talk
1000 – 1100 HRS	Dr. Vinay K. Nangia Ex- Professor, Department of Management Studies, IIT Roorkee	Enterprise, Entrepreneur and Classification
1100 – 1200 HRS	Dr. Thillai Rajan A. Professor, Department of Management Studies, IIT Madras Co-Founder ,YNOS Venture Engine, PI at Centre for Research on Start-Ups & Risk Financing	Effective Business Proposal Writing and Company Valuation Mechanisms
1200 – 1300 HRS	Special Address by the Guest of Honor Shri B. B. Swain, I.A.S. Secretary, Ministry of Micro, Small and Medium Enterprises (MSMEs), Govt. of India	Converting Ideas to a Startup and Scope for Funding opportunities
1300 – 1400	LUNCH BREAK	
HRS		
	Shri Manmohan Swain DCM (SME), State Bank of India, Bhubaneswar	Funding Opportunities from Banks
HRS	Shri Manmohan Swain DCM (SME), State Bank of India,	Funding Opportunities from

## Our Story

### E-CELL @IIT BHUBANESWAR



**Entrepreneurship Cell (E-Cell)** of IIT Bhubaneswar aims at promoting a spirit of entrepreneurship in the academic community of the Institute. Started in 2013 as a student-run organization under the aegis of Institute Gymkhana, it is now a Board-approved body (vide 19th Meeting of the Board of Governors held on 29 October 2015) and is recognized as an important organ to create an Ecosystem for Fostering Entrepreneurship at IIT Bhubaneswar.

The main activities of E-Cell focus on creating awareness on entrepreneurship, encouraging technology incubation, and preparing the young ones to initiate startups. In the awareness-creation front, the E-Cell will organize many events dispersed throughout the year, which will be culminated by holding an annual event on entrepreneurship. The events dispersed throughout the year will include Panel Discussions, Industry-Student Interaction, Start-up Expos, Investors Drives, Student Entrepreneurship Fostering Bodies Meets, and Workshops on Share Market Investment, Business Modeling, and Competitions on Case study, Product Design, and Business Quiz. E-Cell will continue to organize E-Summit every year to provide a wider platform to students for interacting with industrialists, funding agencies, and seasoned and upcoming entrepreneurs. An important activity of E-Cell will be to provide mentorship to the students for initiating startups and to facilitate venture funding. For further details, please visit the official website of E-Cell, IIT Bhubaneswar @ https://www.iitbbs.ac.in/e-cell.php?ref=cybrhome.

## E-CELL, IIT Bhubaneswar

Presents



A Seminar on

# HOW TO START AN ENTERPRISE

Pesource Persons\_\_\_



Shri Anurag Jain, I.A.S.

Secretary, Dept. of Promotion of Industry
& Internal Trade, Govt. of India



Prof. R. V. Raja Kumar Director, IIT Bhubaneswar



Shri B. B. Swain, I.A.S.

Secretary, Ministry of Micro, Small and
Medium Enterprises (MSME), Govt. of India



**Dr. Thillai Rajan A.**Professor, Dept. of Management
Studies, IIT Madras



Dr. Vinay K Nangia Ex-Professor, Dept. of Management Studies, IIT Roorkee



Shri Manmohan Swain DGM(SME), State Bank of India, Bhubaneswar



Dr. Basab Chakraborty

Associate Professor, Rajendra Mishra
School of Engineering &
Entrepreneurship, IIT Kharagpur

Date: FEB 05

Time: 9:30 AM onwards

Register through the link below

**Click Here**