



**Entrepreneurship Cell**  
**Indian Institute of Technology Bhubaneswar**  
Argul, Khordha – 752 050, Odisha, INDIA

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**You are cordially invited to**  
**A One-day Seminar**  
on  
**HOW TO START AN ENTERPRISE?**

*(05th February 2022; 0930 Hrs. to 1650 Hrs)*



*“Being an entrepreneur is a mindset.  
You have to see things as opportunities all the time”*

*– Soledad O’Brien*

[For Reeregistration Click Here](#)

<b>AGENDA</b>	<b>TIME</b>
<b>INAUGURAL SESSION</b> <ul style="list-style-type: none"> <li>○ Commencement of Event</li> <li>○ Welcome Address by Chairman, E-Summit'22</li> <li>○ Address by Professor in Charge, Entrepreneurship Cell</li> <li>○ <i>Inaugural Address by</i> <b>Prof. (Dr.) RV Raja Kumar</b> <b>CHIEF GUEST</b> Director, IIT Bhubaneswar</li> </ul>	<b>0930 – 1000 HRS</b> <i>0930 – 0935 HRS</i> <i>0935 – 0940 HRS</i> <i>0940 – 0945 HRS</i>  <i>0945 – 1000 HRS</i>
<b>Commencement of Seminar</b> <ul style="list-style-type: none"> <li>○ Session 1</li> <li>○ Session 2</li> <li>○ <b>Special Address by the Guest of Honor</b> <b>Shri B. B. Swain, I.A.S.</b> Secretary, Ministry of Micro, Small and Medium Enterprises (MSMEs), Government of India</li> <li>○ Session 3</li> <li>○ Session 4</li> </ul>	<b>1000 – 1600 HRS</b> <i>1000 – 1100 HRS</i> <i>1100 – 1200 HRS</i>  <i>1200 – 1300 HRS</i>  <i>1400 – 1500 HRS</i> <i>1500 – 1600 HRS</i>
<b>VALEDICTORY SESSION</b> <ul style="list-style-type: none"> <li>○ <i>Valedictory Address by</i> <b>Shri Anurag Jain, I.A.S.</b> <b>CHIEF GUEST</b> Secretary, Department of Promotion of Industry &amp; Internal Trade Ministry of Commerce and Industry, Government of India</li> </ul>	<b>1600 – 1645 HRS</b>
<b>VOTE OF THANKS</b> <ul style="list-style-type: none"> <li>○ Chairman of E-Summit'22</li> </ul>	<b>1645 – 1650 HRS</b>

## LIST OF SPEAKERS

Time	Name of the Speakers	Title of the Talk
1000 – 1100 HRS	<b>Dr. Vinay K. Nangia</b> Ex- Professor, Department of Management Studies, IIT Roorkee	<b>Enterprise, Entrepreneur and Classification</b>
1100 – 1200 HRS	<b>Dr. Thillai Rajan A.</b> Professor, Department of Management Studies, IIT Madras Co-Founder ,YNOS Venture Engine, PI at Centre for Research on Start-Ups & Risk Financing	<b>Effective Business Proposal Writing and Company Valuation Mechanisms</b>
1200 – 1300 HRS	<b>Special Address by the Guest of Honor Shri B. B. Swain, I.A.S.</b> Secretary, Ministry of Micro, Small and Medium Enterprises (MSMEs), Govt. of India	<b>Converting Ideas to a Startup and Scope for Funding opportunities</b>
<b>1300 – 1400 HRS</b>	<b>LUNCH BREAK</b>	
1400 – 1500 HRS	<b>Shri Manmohan Swain</b> DCM (SME), State Bank of India, Bhubaneswar	<b>Funding Opportunities from Banks</b>
1500 – 1600 HRS	<b>Dr. Basab Chakraborty</b> Associate Professor Rajendra Mishra School of Engineering & Entrepreneurship IIT Kharagpur	<b>Budgeting and Business Planning</b>
1600 – 1645 HRS	Valedictory Session Special Address by the Chief Guest <b>Shri Anurag Jain, I.A.S</b> Secretary, Department of Promotion of Industry & Internal Trade Ministry of Commerce and Industry, Government of India	<b>How to Register a Company/ Start-up in India</b>

# Our Story

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## E-CELL @IIT BHUBANESWAR



**Entrepreneurship Cell (E-Cell)** of IIT Bhubaneswar aims at promoting a spirit of entrepreneurship in the academic community of the Institute. Started in 2013 as a student-run organization under the aegis of Institute Gymkhana, it is now a Board-approved body (vide 19th Meeting of the Board of Governors held on 29 October 2015) and is recognized as an important organ to create an Ecosystem for Fostering Entrepreneurship at IIT Bhubaneswar.

The main activities of E-Cell focus on creating awareness on entrepreneurship, encouraging technology incubation, and preparing the young ones to initiate startups. In the awareness-creation front, the E-Cell will organize many events dispersed throughout the year, which will be culminated by holding an annual event on entrepreneurship. The events dispersed throughout the year will include Panel Discussions, Industry-Student Interaction, Start-up Expos, Investors Drives, Student Entrepreneurship Fostering Bodies Meets, and Workshops on Share Market Investment, Business Modeling, and Competitions on Case study, Product Design, and Business Quiz. E-Cell will continue to organize E-Summit every year to provide a wider platform to students for interacting with industrialists, funding agencies, and seasoned and upcoming entrepreneurs. An important activity of E-Cell will be to provide mentorship to the students for initiating startups and to facilitate venture funding. For further details, please visit the official website of E-Cell, IIT Bhubaneswar @ <https://www.iitbbs.ac.in/e-cell.php?ref=cybrhome>.

**E-CELL, IIT Bhubaneswar**

Presents



A Seminar on

# HOW TO START AN ENTERPRISE

🎤 Resource Persons \_\_\_



**Shri Anurag Jain, I.A.S.**

Secretary, Dept. of Promotion of Industry  
& Internal Trade, Govt. of India



**Prof. R. V. Raja Kumar**

Director, IIT Bhubaneswar



**Shri B. B. Swain, I.A.S.**

Secretary, Ministry of Micro, Small and  
Medium Enterprises (MSME), Govt. of India



**Dr. Thillai Rajan A.**

Professor, Dept. of Management  
Studies, IIT Madras



**Dr. Vinay K Nangia**

Ex-Professor, Dept. of  
Management Studies,  
IIT Roorkee



**Shri Manmohan Swain**

DGM(SME), State Bank of India,  
Bhubaneswar



**Dr. Basab Chakraborty**

Associate Professor, Rajendra Mishra  
School of Engineering &  
Entrepreneurship, IIT Kharagpur

Date : **FEB 05**

Time : **9:30 AM onwards**

Register through the **link** below

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