

Webinar on “Creating Market Driven and Technology led Social Impact Enterprises”

Topic: Creating Market Driven and Technology led Social Impact Enterprises

Speaker: Shri Ashok Madhukar (Chairman- Emeritus with Madhukar Livelihood Foundation)

Date: 14th June 2021 (Monday)

Time: 4 P.M.

Biography of the Speaker:

Shri Ashok Madhukar is Mechanical Engineer (B Tech Hons) from IIT Kharagpur graduated in 1965. Later he did Post Graduate Diploma in Industrial Management from the Faculty of Management Studies (FMS), Delhi School of Economics, University of Delhi in 1970.

Experience of over 5 decades in multi-sectoral and multi-dimensional organizational development including assisting Governments for internationally supported programs.

Specialist in large program design, development, implementation and management including technology development and transfers. Experience of building an entrepreneurial society and creating livelihoods for the youth, primarily in the rural areas, to address the issues of migration and social conflict. Experience in building the local area development strategies for holistic development and impact on the “Quality of Life” of the communities.

Nearly 10 years with the Social Fund for Development (SFD), Government of Egypt as their Program Advisor. SFD, an initiative of the World Bank and UNDP, is the largest multi-sectoral initiative in the world to deal with the issues of employment and poverty alleviation.

He built enterprises as founder and supported joint ventures in sectors as diverse as projects, software, engineering, contracting and mass manufacture including marketing networks.

Significant Achievements:

- Development of the joint venture concept, approaches and implementation in the automobile sector in India. Radically different partnership has led to India becoming a dominant player in the auto component global market.
- Contributed extensively in Egypt to the development of SME policy, national capacity building, infrastructure, institutions, finance, enterprise sustainability and entrepreneurship. An Apex body for the SMEs established supporting the private sector development and creating over 25% of the non-farm jobs in the country. SFD's experience for the integrated development of SMEs, in a transition economy, as the principal vehicle for employment generation are unique and globally recognized as a role model.

Significant Roles:

- Chairman, Pan IIT Alumni India: created the Pan IIT Fund, a Social Venture Fund for Rs. 3000 crores as approved by SEBI. It is a first of its nature to act as Mother Fund for the various Social Venture Funds initiated by the IITians and encourage sustainable start up enterprises with social impact.
- Trade and Investment Representative for the Government of Ghana.
- Collaborator for the Government of Mozambique for Local Area and Rural Development.
- Advisor to the Confederation of Indian Industry (CII) and established the India-Africa Project Partnership Conclaves from 2004-2006. The Conclaves have created partnership opportunities for over 40 billion US Dollars and are now the principal vehicle for India's cooperation in Africa.
- Principal Advisor, Indo-Arab Economic Forum, Federation of the Indian Chambers of Commerce and Industry (FICCI), India from 2006-2009.
- Advisor to INTACH for developing the Tourism Development Master Plans for Meghalaya and Arunachal Pradesh during 2009-2010 under Ministry of Tourism, Government of India.
- Advisor to Infrastructure Development Finance Company Limited, Project Management consultants to the Department of AYUSH, Ministry of Health, Government of India (2009-2015).

- Principal Advisor to the IDFC Foundation / the Government of Meghalaya for the Integrated Basin Development and Livelihood Improvement Program (2012-2015).

Key Ongoing Assignments:

- Chairman- Emeritus with Madhukar Livelihood Foundation engaged in the Economic Empowerment of Communities across the target states in India. The key strategy of “Designed Nano Clusters” has been developed for achieving this objective.
- Chairman & Principal Advisor, Strategic Development, Afro-Asian Development Consortium and assisting in restructuring and change management various enterprises and institutions besides assisting Governments in the critical need of competitiveness, employment generation and poverty alleviation strategies.
- Supporting the capacity building of the NGO’s, Cooperatives, CBOs etc in the North East Region for higher impact on the communities being serviced by them.
- Knowledge Partner with National Institute of Rural Development and Panchayati Raj (NIRD&PR) Hyderabad for the economic empowerment of communities.
- Advising Government of Assam on the RURBAN Mission of Government of India in building 9 RURBAN Clusters across the state in Tribal & Non-Tribal districts.
- Advising Government of Assam for Design, Development and Resource Mobilization for the Rs 1050 Cr Piggery Sector Development Program.
- Advising Government of Meghalaya for the establishment of Growth Hubs across all the blocks of the state. The program includes Enterprise Facilitation Centers, Rural Technology Parks.
- Assisted Government of Meghalaya in creation of the Livelihood and Nano Enterprise Fund for access to equity capital, trigger credit and facilitate start up enterprises
- Supporting the creation of Micro Clusters across the Himalayan States and the North East region for Agriculture, Horticulture and Livestock sectors.
- Supporting the Government of Meghalaya for the development of Programs and Projects across multiple sectors for resource Mobilization under “Externally Aided Projects” (EAP) schemes of government of India.

- Supporting the development of appropriate technology for dehydration systems to enhance the shelf life of fruits and vegetables etc as well reduce wastages. This will dramatically increase the realization of the farmers for their produce.

Shri Ashok Madhukar is Fellow of the Institutions of Engineers, India, Life Member of Materials Management Institute, India. He is Recipient of the Distinguished Service Award 2018 from IIT Kharagpur.