

E-CELL, IIT BHUBANESWAR

cordially invites you to

WORKSHOP

ON

“BUSINESS PLAN, OPPORTUNITIES AND RISKS, AND SOURCES OF FUNDS FOR START-UPS”

Date: March 5, 2016 (Saturday)

Time: 10.00 AM – 6.00 PM

Venue: Institute Auditorium (IITKGP Campus)

Speakers and Topics:

- 1. Mr. Sanjay Kumar Nishank, Cofounder of GREX**
Preparing a Business Plan [10 AM – 12.30 PM]
- 2. Mr. Jagatananda Mahapatra, CMD of Anand Industrial Gases Pvt .Ltd.**
Opportunities and Risks for an Entrepreneur [2.00 PM – 4 PM]
- 3. Dr. S. S. Acharya, DGM of SIDBI, Bhubaneswar**
Funding Needs and Sources of Fund [4.00 PM – 6 PM]

Dr. Akhilesh Barve/ Prof. PKJ Mohapatra

PIC E-Cell/ Advisor E-Cell

About the Speakers:

Mr. Sanjay Kumar Nishank, an Electrical engineering graduate from UCE Burla and an MBA from IIM Bangalore, has over 15 years of cross-cultural experience in business development and process consulting initiatives. Recently, he has cofounded GREX, an exchange-like private placement platform where he has been mentoring establishment and growth of start-ups. Mr. Nishank is an angel investor. He has also conducted multiple sessions for start-ups in areas such as valuation, credit rating, business growth and scalability. Mr. Nishank will speak on the skills necessary for preparing Business Plan for funding of start-ups.

Mr. Jagatananda Mahapatra, a leading Entrepreneur of Odisha and CMD of Anand Industrial Gases Private Limited, Bhubaneswar, will share his entrepreneurial experience with the students. His main focus will be on the process of selecting an idea and the process of transforming the idea into a business. He will also share the problems he faced and the ways he overcame them in his journey from a small business firm to private limited company.

Dr. S. S. Acharya, DGM of SIDBI, Bhubaneswar will share his knowledge about the funding opportunities for new start-ups. He will focus on the need for funding in different stages of development of a start-up and the sources available to meet these needs. He will bring out the relative advantages of these sources and highlight the process of applying for funding.

Note:

Attendance is compulsory for the E-Cell student members, Final Year B. Tech./M.Tech/ MSc. Students, and those who have registered for the subject Entrepreneurship.

There is no registration fee for the Workshop.